# Who we are

Founded in 2012, Think Huge is a leading hosting and technology company with particular focus in the financial technology sector.

We've built several brands that centre around solving problems in the financial market trading space. Whether that's keeping algorithmic traders online around-the-clock or helping traders make smarter decisions in general, we're passionate about the financial markets.

We've consistently grown year-on-year for over a decade and continue to expand into new frontiers including AI and no-programming-required algo building software.

We care about our team members. We're a diverse and inclusive company hiring from all corners of the world. We take pride in cultivating an environment where team members are kind and helpful across all levels. Where the projects you work on excite you and have meaning. We work hard and are highly conscientious toward delivering results.

We offer our staff autonomy, responsibility and a real sense of ownership. Most of all, there's an ocean of opportunity for personal growth as we look to empower your full potential in a supportive environment.

# Job description

We're now looking for a talented developer who's excited about data.

As we grow, so too does our demand for business insights. Whether that's data for PowerBI dashboards or conversion tracking on Google / Meta etc. advertisement platforms, we need to elevate our intelligence in decision making.

We need a quantitative and analytical member of the team to help us collate, build, troubleshoot and organise data on the back-end that can be easily and accurately presented to members of the team.

You'll have the opportunity to positively impact Think Huge in these 3 core areas:

- **Acquisition**: advertisement spend, cost to acquire customers and general unit economic data that'll aid marketing in understanding ROI. Supporting our go-to-market strategies.
- **Conversion**: metrics aiding the product team in easily identifying A/B testing and performance of respective pages, products, checkout and customer journeys. Helping our product-market-fit.
- **Retention:** cohort data on product tenure, initiatives to improve retention and cancellation data are a few examples to aid our product team to improve customer retention.

**Key Responsibilities:**

- PHP, SQL (ability to write scripts that parse data from SQL databases / API endpoints)
- Experience with BigQuery (parsing/getting data from Google Analytics 4 using BigQuery would be big plus)
- Experience with PowerBI, being able to import data from large datasets and transform this data in a usable format to create dashboards/tables in PowerBI
- Writing clean and maintainable code/functions, also well documented code.
- Develop, maintain, and optimise web applications using vanilla PHP and in some instances using Laravel.
- Collaborate with the team to design, develop, and implement server-side functionality.
- Follow solid testing practices, preferably using TDD (Test-Driven Development) with PHPUnit.
- Ability to use version control using Git, ensuring code quality and collaboration.
- Stay updated with industry trends and best practices in backend development.

**Required / Preferred experience:**

- Proven experience with **Data Analytics** and **Power BI** preferred (need to demonstrate previous projects / describe previous jobs/tasks)
- Experience in organising and preparing data for PowerBI use (creating dashboards in PowerBI preferred but not critical).
- Proven experience as a Backend Software Developer, with a strong focus on **PHP**.
- Basic knowledge of servers, being able to setup a basic webserver and debug if there's any issue.

- Strong understanding of MySQL and database design principles.
- Familiarity with **Test-Driven Development (TDD)** and experience using PHPUnit.
- Proficiency with GitHub for version control and collaborative development.
- Excellent problem-solving skills and the ability to work well in a team.